

**ALL INDIA ASTEROID SEARCH CAMPAIGN (AIASC) 2018****MEDIA POLICY**

AIASC is one of the most prominent and much awaited projects and is conducted in collaboration with International Astronomical Search Collaboration (IASC, Hardin-Simmons University, Texas, USA). SPACE India is the coordinator for this highly recognized programme in India. SPACE India conducts an exclusive workshop for training of the participating students and provides 24x7 support to them throughout the programme. This page outlines the guidelines to be followed by participating schools during AIASC:

- In case the participant (student) from school/organization makes a discovery during the campaign, the respective school/organization should notify SPACE India before calling the media and connect the reporter to a contact at SPACE India.
- SPACE India should be in the loop of every communication (verbal or written) between the school/organization and the media (print/broadcast).
- If any media (print or electronic) wishes to take any interviews, the interested media house or interviewer must call SPACE India. In case it was not inform by the media house then its participants or school responsibility to inform SPACE outreach team about all the media activities of the school in relation to AIASC (All India Asteroid Search Campaign) at the details listed below:

**Name – Pooja Tiwari****Email Id – [pr@space-india.com](mailto:pr@space-india.com)****Contact number – 09212669965**

- Every communication that goes out from the school/organization regarding AIASC must bear the SPACE India logo and project SPACE India as the “Coordinator of this highly recognized programme in India”. i.e. The words ‘**SPACE India is the national coordinator of IASC**’ should be in the release.
- If a press conference in relation to AIASC discovery is held, SPACE India should be given prior information and invited at the conference.
- The discoverer will be held to this media policy to five year after announcement of discovery.
- I notify that Mr. /Ms. \_\_\_\_\_ & Mr. /Ms. \_\_\_\_\_ of \_\_\_\_\_ (school/organization) are participating in AIASC 2018.

I confirm that participants and school/organization will act in accordance with this media policy.

**Principal/Head of institution Name****Principal/ Head of institution Signature**

School/  
Institution  
Stamp

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